



MEDIA RELEASE

FOR IMMEDIATE PUBLICATION

11 December 2012

Hotel LA to host Brisbane's biggest poker party

Hotel Lord Alfred (LA) today announced it is holding Brisbane's biggest New Year's Eve grand APL poker tournament and party.

Try your luck as the clock strikes 12, for the opportunity to start 2013 with a share in \$1,000 cash and prizes. Entry is free, and includes canapés, with live music from popular local band, Golden Child, to last the evening. Party-goers and players will also have a prominent view of the fireworks display from the upper balcony of the Barons Bar.

Gentlemen, channel your inner secret agent moves with a James Bond dress theme and ladies, frock up in your finest cocktail attire.

The LA Bar & Grill restaurant will be open from 6:30pm for an enjoyable dining experience before the playing begins. The game will begin at 9:30pm breaking at 11:15pm to celebrate the New Year in style from the Barons Bar. The game will recommence at 12:30am.

Media Enquiries:

*For additional information or hi-res images, please contact **Lauren Brittain** – 0423 600 530 – lauren@propelpr.com.au*