

## **MEDIA ALERT**

### **Priceless Sydney takes New Year's Eve up a Level... or 47**

Internationally-renowned chef and author, Michael Moore, has teamed up with MasterCard's Priceless Sydney program to bring an exclusive above-city New Year's Eve celebration to Sydneysiders, which they can book from today at [www.pricelessaustralia.com.au](http://www.pricelessaustralia.com.au).

Perched high above Sydney on level 47 of the Australia Square building, the recently-opened *O Bar and Dining* combines two global trends for NYE revellers to experience – above-city venues and market fresh, healthier dining.

Moore, who has owned and managed top restaurants in both London and Sydney throughout his 26-year career, says that like any other trend, dining is very fashion-driven.

"Above-city venues are in full swing around the world, with Loof in Singapore, Vue Bar in Shanghai and Plunge in New York being just a few making the most of their stunning skyline vistas. *O* brings a hot new vibe to Sydney – it's a fun, sexy, naughty *and* healthy destination where Sydneysiders can enjoy a freshly-juiced cocktail and some tasty lunch or dinner, all while soaking up city vistas from above."

Previously known as The Summit restaurant, *O Bar and Dining* is a stylish, modern venue; with every interior detail hand-picked by Moore himself. Guests can enjoy 360-degree views of Sydney thanks to a revolving floor - the prime spot to enjoy Sydney's famous fireworks show this New Year's Eve as you look down on Sydney harbour from 47 floors up.

The *O Bar and Dining* menu focuses on local seafood and seasonal produce, underpinned by Moore's healthy eating philosophy, inspired by his cookbook for diabetics and health-conscious cooks, *Blood Sugar*. Items on the menu include pasture-fed dry aged beef, rare breed pork and lamb and creel caught crustacea accompanied by the day's market greens and vegetables.

Available exclusively via Priceless Sydney, MasterCard cardholders will have access to three unique New Year's Eve Packages, each offering an evening filled with entertainment and delicious cocktails to accompany a bespoke menu by Michael Moore.

- **Package 1** – A six-course menu at a sought-after window table, \$495 per person
- **Package 2** – A six-course menu, \$425 per person
- **Package 3** – Substantial canapés at the *O Bar*, \$320 per person

#### ***Event Details:***

**Date:** Monday 31 December, 2012

**Time:** 7.30pm until 2.00am

**Location:** Level 47, Australia Square, 264 George Street, Sydney

**RSVP:** Places are strictly limited, so reserve a place at Sydney's hottest New Year's Eve celebration to welcome the New Year in style: [www.pricelessaustralia.com.au](http://www.pricelessaustralia.com.au).

**ENDS**